GDP & its components

* Productivity & Population Growth
  + Look into different industry productivity levels and demographics of population
  + Capacity Utilization
  + Output per hour worked
* Is there a resemblance to 1990’s Japan?

Inflation -Gordon

* PCE components
* Money Supply- M1, M2, etc
* Velocity of money
* Reasons for sluggish lately
* Ties to wage gains
  + Again look across industries and demographics
* Globalization Impact?

Unemployment

* Examine different levels of unemployment U1-U6
* Jobless claims
  + Across industries
* Labor Participation
  + Across demographics and industries

Hard vs Soft Data - Gordon (kind of)

* Sentiments and business outlooks vs actual orders and consumer spending

Housing

* Affordability or lack there of?
  + Rising purchase prices and rent prices
* Starts and inventory

Unwinding of Balance Sheet

* Look at current plan and see if it bodes well
* Effects of MBS spreads

Lending and Consumer Debt

Trade and its tie to stagnant wage growth again globalization and increased competition

Business fixed spending

Dollar

Consumer ability to be more intelligent investor

1.